

**Master of Arts, Curriculum Specialist**  
**Department of Curriculum and Instruction**  
**Reich College of Education**

Michael G. Jacobson, Chair and Professor  
 Ph.D., Michigan State University  
 JacobsnMG@appstate.edu

Melanie W. Greene, Program Director and Associate  
 Professor  
 Ed.D., East Tennessee State University  
 GreeneMW@appstate.edu

The Department of Curriculum and Instruction offers the Master of Arts, Curriculum Specialist (Major Code: 416A/13.0301)[T].

The program seeks to prepare Curriculum-Instructional Specialists who demonstrate knowledge of:

1. The purposes and roles of schooling;
2. The basic structure, organization and philosophical theories of school supervision;
3. Principles of management and supervision;
4. Principles and practices of personnel performance appraisal;
5. Educational planning in relation to design, implementation, and evaluation of instructional systems;
6. Leadership roles and responsibilities;
7. The key role of human relations in instructional leadership;
8. Leadership in the effective utilization of knowledge generated by specialists in improving instructional programs;
9. Effective supervisory practices; and,
10. Curriculum planning and development.

The program also seeks to prepare candidates who demonstrate their abilities to:

1. Provide leadership in the implementation of instructional programs;
2. Work harmoniously and effectively with people from a wide variety of backgrounds;
3. Employ sound planning practices; and
4. Provide instructional leadership in a variety of settings while assisting teachers, administrators and other professional personnel.

Courses in the following disciplines are offered through the Department of Curriculum and Instruction:

BE: business education  
 CI: curriculum and instruction  
 HED: health education

In addition, the Curriculum Specialist program includes coursework offered by other departments as follows:

FDN: foundations of education courses (see the School Administration program for course descriptions)  
 ITC: instructional technology and computers courses (see the School Administration program for course descriptions)  
 LSA: leadership in school administration courses (see the School Administration program for course descriptions)  
 RE: reading education courses (see the Reading Education program for course descriptions)  
 RES: educational research courses (see the School Administration program for course descriptions)  
 SPE: special education courses (see the Special Education program for course descriptions)

**Location of Program:** This program is offered on campus in Boone in the format described in this Bulletin. Off-campus cohorts are started periodically, and follow a part-time extended program format. For information on upcoming off-campus cohorts, please contact the Office of Extension and Distance Education: <http://www.ext-dl.appstate.edu>.

**PROGRAM OF STUDY FOR THE MASTER OF ARTS, CURRICULUM SPECIALIST+ (Major Code: 416A/13.0301 [T])**

**+Advanced Licensure:** Requirements for this degree were designed, and have been approved by the appropriate bodies at the state level, to meet the advanced competencies as mandated in the North Carolina Excellent Schools Act for Master-level teacher education programs.

**Admission Requirements:** Baccalaureate degree in from an accredited college or university; North Carolina "A" license or the equivalent from another state; complete application to the Cratis Williams Graduate School (<http://www.graduate.appstate.edu>), including resume, three letters of recommendation, official GRE general or MAT exam scores, and official transcripts from all colleges attended.

**Basic Criteria for Consideration:** GPA of 3.0 or higher in the last 60 hours of undergraduate work and official GRE or MAT scores. **OR**

Cumulative undergraduate GPA or last-60-hours GPA below 3.0 but at least 2.7, and 1) official MAT score of 349, 2) official GRE Verbal plus Quantitative score of 800, or 3) GRE Writing score of 3.5 or higher in combination with GREV or GREQ of 400.

**Hours:** 39 semester hours

**Location:** On Campus and Off Campus; Off-Campus cohorts begin periodically, and follow a part-time extended format.

**Required Courses:**

RES	5000	Research Methods.....	3
LSA	5010	Public School Administration.....	3
CI/SPE	5045	Advanced Topics in Diversity.....	3
CI	5050	Supervision of Instruction.....	3
CI	5055	Connecting Learners and Subject Matter.....	3
CI	5060	Curriculum Planning.....	3
CI	5525	Product of Learning.....	1-3
CI/LSA	5585	Teacher Leadership and School Improvement.....	3
Choose one course from the three below.....			3
CI	5591	Advanced Curriculum Design in Elementary Education (3 s.h.)	
CI	5850	Middle School Curriculum (3 s.h.)	
Other Approved Curriculum Class (5000 level or above) (3 s.h.)			
Choose one course from the two below.....			3
CI	5900	Internship/Practicum (3 s.h.)	
LSA	5900	School Administration and Supervision Internship/Pract. (3 s.h.)	
Choose one course from the two below.....			3
CI/RE/RES/SPE	5040	Teacher as Researcher (3 s.h.)	
RES	5560	Classroom Assessment (3 s.h.)	
Choose one course from the two below.....			3
CI	5630	Instructional Technology (3 s.h.)	
ITC	5220	Computers in Educational Settings (3 s.h.)	

**REQUIRED HOURS..... 34-36**

**Electives:** (3-5 s.h.)

Elective courses (5000 level or above) to be selected with the advice and approval of the graduate advisor.

**ELECTIVE HOURS..... 3-5**

**TOTAL HOURS FOR THE MA DEGREE..... 39**

**Thesis:** None required

**Proficiency:** None required

**Comprehensive:** None required

**Product of Learning:** Required

**GRADUATE COURSES IN BUSINESS EDUCATION (BE)**

**BE 5510. Office Management/(3).F.** Study of the responsibilities, problems and duties of the office manager approached from a management viewpoint; study made in managing the modern office from both a traditional and computerized office systems approaches; study of administering systems and procedures in office work and expansion of knowledge and techniques used to reduce and control office costs. [Dual-listed with BE 4510.]

**BE 5555. Advanced Methods in Teaching Business and Marketing Subjects/(3).F.** This course provides students advanced methodology and classroom strategies in business and marketing education. It places emphasis on current issues such as: best pedagogical practices for business and marketing subjects taught within the school setting, emerging learning environments in which all learners can be successful, authentic assessment appropriate to diverse learners, use of technology to enhance teaching and learning, innovative teaching strategies to design and modify instruction.

**BE 5565. Curriculum Development in Business and Marketing Education/(3).S.** This course provides students with understanding of principles for curriculum design, development, and implementation in business and marketing education. The content focuses on contemporary curriculum design and implementation strategies, a discussion of curriculum development for school-to- work transition, formulation of specific curriculum goals and objectives, identification and selection of relevant curriculum materials, and systematic assessment of the business and marketing education curriculum.

**BE 5575. Analysis of Teaching Practices in Business and Marketing Education/(2).F.** This course provides students with an opportunity to conduct an original and unique action research project in an educational setting. Students will examine interactions in the classroom through in- depth observation and analysis of teaching practices, conduct a survey of literature, and apply action research methodology in workforce development areas such as business and marketing education.

**BE 5650. Information Processing Applications for Business and Education Professionals/(3).F.** In this course, electronic office systems and equipment from an end-user perspective are explored. The course includes work in a variety of information processing applications such as word processing, spreadsheets, databases, presentation software, graphics, electronic mail, Internet applications, web page design, and integrated projects. Prerequisite: introductory data processing/computer course. [Dual-listed with BE 4650.]

**BE 5660. Classroom Management and Assessment/(2-3).F.** This course provides opportunities for students to understand performance assessment and classroom management strategies needed to teach business and marketing education courses in public schools. Specifically, the course places emphasis in the following areas: multiple assessment strategies, making classroom management decisions and taking action, and documenting and communicating these actions. [Dual-listed with BE 4660.]

**BE 5810. Seminar/(3).On Demand.** [Dual-listed with BE 4810.]

**BE 5850. Management of Occupational Education Youth Organizations/(3).S.** A study of how to organize and administer youth organization in occupational business and marketing education for teachers in order to establish an excellent learning situation. [Dual-listed with BE 4850.]

**GRADUATE COURSES IN CURRICULUM AND INSTRUCTION (CI)**

**CI 5040. Teacher as Researcher/(3).F;S.** This course provides an opportunity for practitioners to explore, using systematic observations and reflection, an area of interest in their professional practice. Teachers will research and solve specific problems in educational settings. The ultimate goal is that the inquiry conducted by the student should lead to an improvement in practice and to an increased understanding of the issues, both theoretical and practical, that arise in the course of conducting research. (Same as FDN 5040/RE 5040/SPE 5040.)

**CI 5045. Advanced Topics in Diversity/(3).F;S.** A framework of theories on diversity and multicultural issues is constructed in this course. From these theories, practical applications will be derived. Research focusing on creating productive and equitable learning environments, on best practices collaboration, and on instructional accommodations and modifications will be examined. (Same as SPE 5045.)









